# SPAIN PAVILION at 4YFN 2018

Startup Catalogue





# **SPANISH PAVILION AT 4YFN 2018**

The Spanish Pavilion at 4YFN 2018 is supported by the Ministry of Energy, Tourism and Digital Agenda, through the State Secretariat for Information Society and Digital Agenda, as well as by Red.es and ICEX Spain Trade and Investment

At the Spanish Pavilion at 4YFN 2018 you will find 32 innovative mobile tech companies from all over Spain that are examples of a domestic technology industry that is dynamic, modern and focused on innovation and internationalization.





#### SECRETARY OF STATE FOR INFORMATION SOCIETY AND DIGITAL AGENDA

The Secretariat of State for Information Society and Digital Agenda (SESIAD) of the Ministry of Energy, Tourism and the Digital Agenda, is the public body in charge of the design and implementation of public policies on the development of telecommunications and the information society in Spain. Regarding the MWC, SESIAD coordinates the Spanish Government participation at the Barcelona Mobile World Capital Foundation, as a founding member along with the Generalitat of Catalonia, the City Council of Barcelona and GSMA.





#### ICEX - SPAIN TRADE AND INVESTMENT

ICEX Spain Trade and Investment is a public business organization which works worldwide with the objective of promoting the internationalization of Spanish companies in order to improve their competitiveness as well as boosting foreign investment in Spain. ICEX offers its services through 31 Provincial and Territorial Trade Offices in Spain, 98 Economic and Commercial Offices Worldwide and 19 Business Centres abroad. Every year, ICEX organizes around 1.200 promotional activities in foreign markets and answers over 90.000 queries on internationalization.



# red.es

#### RED.ES

Red.es is the public corporate entity attached to SESIAD which executes the plans and public policies of the Digital Agenda for Spain. Its main areas include the empowerment of innovation and entrepreneurship; the stimulation of the digital economy (with particular emphasis on SMEs digitalization); the digital public services (specially in healthcare and education) and the development of smart cities.





# **INCIBE – SPANISH NATIONAL CYBERSECURITY INSTITUTE**

The Spanish National Cybersecurity Institute (INCIBE), a dependant institution of the Ministry of Energy, Tourism and the Digital Agenda (MINETAD) through the Secretariat of State for Information Society and Digital Agenda (SESIAD), is the entity of reference for the development of cybersecurity and the digital trust of citizens, the Spanish academic and research network (RedIRIS) and companies, particularly for strategic sectors.

As a centre of excellence, INCIBE is an instrument of the Government for the development of cybersecurity as an engine of social transformation and an opportunity for innovation. With its activities based on research, the provision of services and the coordination with agents with competencies in the area, INCIBE leads cybersecurity activities at a national and international level.

#### **SPANISH PAVILION AT 4YFN 2018 AGENDA**

# Monday, February 26th

# 15.00 h – 16.00h Panel: Spain, new member of the unicorn lands

Principe Conference Room.

Spain is , since this year, a new member of the unicorn lands. Cabify is the new spanish unicorn and as a success story we will have the privilege to discuss the details of the value creation with two active investors: Rakuten Capital and Seaya Ventures. Furthermore we will discuss how Spain is attracting foreign investments and great startups.

# Tuesday, February 27th

## 11.00 h – 12.00 h. Workshop: Demystifying Silicon Valley

Workshop 02

Come and learn firsthand from an insider about Silicon Valley. Be in the know of the current state of affairs, what to expect in the near future and how it may affect you. Speaker: Christian Prada, Managing Director at Spain Tech Center San Francisco (STC).

## 15.00 h - 16.00 h. Demoday by Spanish Pavilion: startups and investors with $\tilde{\textbf{N}}$

The most promising Spanish technology startups will pitch to win the "Most promising startup with N" award. Airbus Stage

# Wednesday, February 28th

# 13.00 h – 14.30 h. Live! Spanish digital talent and networking drinks at the Spanish Pavilion

**Spanish Pavilion**Come and meet Spain brightest new talent and creative leaders in entrepreneurship and technology while enjoying some drinks. You are invited to join us!

Spanish Pavilion - Lounge Zone.

**Cybersecurity Challenges** 

Come and put your knowledge to the test! 12 stands from which visitors will be able to participate individually.

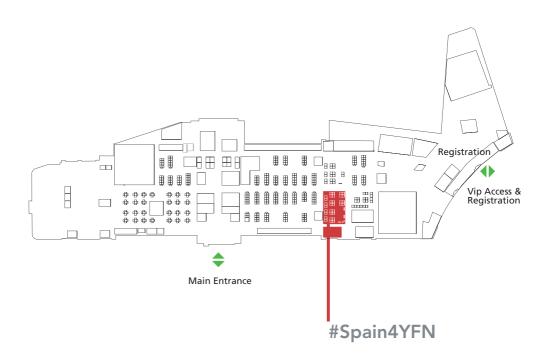
INCIBE Area

Language Technologies Hackathon

Final phase presentations and award giving ceremony of the II Language Technologies Hackathon.

II LT Hackathon Area

# Floor Plan



4YFN 2018 Fira Montjuïc Barcelona, Feb 26th – 28th



# **Spanish Pavilion**

YBVR Changeit R2.24 Ironhack R2.23 ners R2.31 R2.32 Carto R2.21 Ancora R2.22 Eccocar R2.29 SFY R2.30 LastMile Team R2.8 mnia R2.7 Gradiant B!Play R2.20 Cardion-Lightbee R2.28 R2.19 live R2.27 Dypsela R2.17 Talentoo R2.18 Winte-Geko in2destilligen R2.25 Navsat R2.26 nation R2.6 Samoby R2.5 Neurafy Tyris Al R2.15 Acero-**ENISA** R2.4 docs R2.16 H2ONow Checke-Located R2.3 R2.13 alos.com R2.14 **ICEX** Glue Digital R2.2 Ironchip R2.12 Drainware R2.11 Syneidis R2.1 RED.ES INCIBE Secure Kids R2.9 Newra-lers R2.10

# **COMPANIES**

company	stand	page	_	Big Data, Analytics & Al	Cibersecurity	Cloud	
ACERODOCS	R2.16	8			~		
ANCORA	R2.22	8					
B!PLAY	R2.20	8					
CARDIONLIVE	R2.27	9					
CARTO	R2.21	9		~			
CHANGEIT	R2.24	9		~			
CHECKEALOS.COM	R2.14	10					
DRAINWARE	R2.11	10		~	~	~	
DYPSELA	R2.17	10					
ECCOCAR	R2.29	11		~			
GEKO NAVSAT	R2.26	11					
GLUE DIGITAL	R2.02	11		~			
GRADIANT	R2.19	12		~	~	~	
H2ONOW	R2.13	12		~		~	
ICONTAINERS	R2.31	12					
IN2DESTINATION	R2.06	13		~			
INNSOMNIA	R2.07	13					
IRONCHIP	R2.12	13		~	~		
IRONHACK	R2.32	14					
LAST MILE TEAM	R2.08	14				~	
LIGHTBEE	R2.28	14					
NEURAFY	R2.04	15		~			
NEWRALERS	R2.10	15		~	~		
OK LOCATED	R2.03	15		~			
SAMOBY	R2.05	16			~	~	
SECUREKIDS	R2.09	16			~		
SFY	R2.30	16					
SYNEIDIS	R2.01	17			~	~	
TALENTOO	R2.18	17				~	
TYRIS AI	R2.15	17		~		~	
WINTELLIGEN	R2.25	18		~			
YBVR	R2.23	18					

# **SECTORS**

Design & code	Enterprise	EdTech	FinTech	Health & Wellbeing	Tol	SaaS	TravelTech	VR/AR
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#### www.acerodocs.com

juan.velayos@boral-tec.es @AceroDocs\_App linkedin.com/company/acerodocs.

## Encryption of files for private use and to share with third parties in a secure way.

AceroDocs is a cybersecurity company that helps professionals protecting their information within files, by means of encryption and IRM (Information Rights Management).



# **ANCORA**

Stand R2.22

#### www.getancora.com

ancora@getancora.com @getancora linkedin.com/company/getancora.

## Desktop interaction for smartphone applications.

ancora delivers desktop interaction for smartphone applications. Through ancora I/O users get immediate access to their favourite mobile services on any computer, increasing productivity and staying focused while still using their preferred mobile apps. The ancora I/O SDK offers developers tools to extend their user interfaces to desktop environments with innovative UX possibilities. Additionally, OEMs can integrate ancora I/O to enhance their devices with off-the-shelf support.



# **B!PLAY**

Stand R2.20

# www.bhubplay.com

info@bhubplay.com @bhubplay linkedin.com/company/b-play-global-content.

## Boosting business with digital content rewards.

We create digital content platforms for brands. B!Play is the first brandable, multi-device platform that enables all types of digital content to be redeemed as incentives. Beyond just being a technology solution, B!play's value proposition includes the negotiation of content agreements and integral campaign design and management. It is a totally scalable cloud service with the most relevant functionalities for decision-making in global sales/marketing strategies. Our business model is tried and tested by top global partners, including VIACOM International Media Networks, Sony Pictures, 20th Century Fox, Xbox and Bloomberg.



# **CARDIONLIVE**

#### www.cardionlive.com

asurroca@cardionlive.com @Cardionlive www.linkedin.com/company/cardionlive

#### Connects with life.

Internet of things could save lives? Cardionlive offers the first electronic solution to remotely and in real time control the status of defibrillators and generate automatic calls and warnings in case of any incident through an automatic call system to 112, or whoever is designated, which allows early warning to emergency services and act quickly and effectively. It is equipped with a real-time tracking system for locating equipment. We have created the first mobile application that allows you to consult a map with the location of the defibrillators and the first mobile application of cardiac rescuers (Cardiofollowers) automatically connected to defibrillators.



# **CARTO**

Stand R2.21

#### www.carto.com

sales@carto.com @carto linkedin.com/company/carto.

# Unlock the potential of your location data

CARTO is the platform for turning location data into business outcomes. CARTO's open cloud platform offers visual insights on where things happen, why they happen, and predict what will happen in the future. We accelerate innovation, find efficiencies, power new use cases, and disrupt business models through the use of Location Intelligence.



# **CHANGEIT**

Stand R2.24

#### www.paynopain.com

info@paynopain.com @paynopain linkedin.com/company/paynopain.

# Mobile wallet p2p payments, mobile payments NFC/QR, change it to easy way.

ELECTRONIC WALLET Our tool consolidates, in a unique solution, an entire promotional strategy, loyalty, payments and information and converts smartphones and tablets into POS terminals. PAYMENT GATEWAY We offer PCI services that allow us to mediate in the process of physical and online payments, connecting with buyers worldwide and offering agile and intuitive solutions for users.



# **CHECKEALOS.COM**

#### www.checkealos.com

rocio.salinero@checkealos.com @Checkealos linkedin.com/company/checkealos-com.

## User experience intelligence.

Checkealos makes it easy to eliminate bad, costly experiences and increase ROI by getting real customer insights for websites and mobile apps. It is the online platform that provides practical customer behaviour insights to create engaging digital user experiences. Focused for the lean, omni-channel, data driven and go-getter mindsets to remove conversion roadblocks, increase engagement and boost sales.



# **DRAINWARE**

Stand R2.11

#### www.drainware.com

jose.palanco@drainware.com @drainware linkedin.com/company/drainware

## Security intelligence.

Drainware is a Company dedicated to the development of disruptive technology in the field of information security solutions to provide network security and endpoint to our customers.



# **DYPSELA**

Stand R2.17

#### www.dypsela.com

info@dypsela.com @dypsela linkedin.com/company/dypsela

If gravity anchors your products, we offer you the technical solution that will allow them to fly.

We create digital clones of physical products and program them in augmented reality so that they can be shared, without physical restrictions, anywhere in the world.





# **ECCOCAR**

#### www.eccocar.com

fernando.martin@eccocar.com @eccocar www.linkedin.com/company/eccocar

## Car sharing & fleet management solutions.

eccocar shares a vision of creating a mobility system sustainable and more efficient, improving vehicle access and how we make use of them, providing solutions for:

- Companies. eccocar allows their employees to reserve manage and access the vehicles with an App. It is a pay per use solution for corporate fleets. It reduces number of vehicles needed and the mobility costs (taxis, grey fleet, short term rentals)
- Rent-a-cars and dealerships. eccocar reduces operational costs, increases utilisation and rental price and offers to the end customer a better experience.



# **GEKO NAVSAT**

Stand R2.26

#### www.gekonavsat.com

info@gekonavsat.com @gekonavsat linkedin.com/company/geko-navsat.

# Personal positioning and navigation solutions for safer and accessible outdoors.

GEKO NAVSAT is a startup incubated by the European Space Agency, that develops technological positioning and navigation solutions to improve the experience and safety of people or companies performing activities in open environments and natural areas. Using advanced Satellite Navigation Technologies, we have created Blind Explorer; the first eyes/hands free personal navigation App that enable blind and visually impaired people to move autonomously and safely in open environments, providing a solution for the development of accessible tourism.



# **GLUE DIGITAL**

Stand R2.02

#### www.glue.digital

javi@glue.digital @gluegl

linkedin.com/company/glue-interactiva

# Glue.digital is a user-centered design agency, which develops scalable, robust and usable digital products.

We combine digital strategy, UX, design and technological development to help organizations and individuals to grow in a connected world. We are a small global company that presents innovative solutions for sectors such as health, communication or data collection and analysis, working with Fortune 500 clients worldwide.



# GRADIANT

#### www.gradiant.org

comunicacion@gradiant.org @Gradiant

linkedin.com/company/gradiant.

#### Connectivity Intelligence Security.

Gradiant is a biometric tecnology provider for Authentication and Digital Onboarding / KYC processes. Biometrics by Gradiant is secure, frictionless and privacy protective.



# **H2ONOW**

Stand R2.13

#### www.h2onow.org

jose@h2onow.org

www.linkedin.com/company/h2o-now

Our goal is to globally improve the access to safe water by implementing new IoT technologies.

With the help of our global partners we have developed a modular hardware system can adapt to the most diverse applications and resisting the toughest conditions in developing and emergency contexts. Our sensor portfolio allows us to capture live data from a vast range of sources and to send it through mobile network. Finally, our proprietary web based platform guarantees an efficient processing and distribution of data to the main stakeholders. With our projects in Lebanon and Tanzania we aspire to improve both the flow of information and safe water.



# **ICONTAINERS**

Stand R2.31

#### www.icontainers.com

ivan@icontainers.com @icontainers

linkedin.com/company/icontainers.

## Fueling the future of ocean freight.

iContainers is a cutting edge web platform with which importers and exporters compare shipping rates in real time and manage their maritime shipments quickly and easily online from beginning to end. The technology at iContainers makes it possible to obtain instant shipping rates directly from shipping lines in a matter of seconds and book shipments immediately without having to wait days, or even weeks, for a quote. It also allows shippers to track their shipment every step of the way and get informed automatically of every shipment status change.





# **IN2DESTINATION**

#### www.in2destination.com

info@in2destination.com @in2destination linkedin.com/company/in2destination.

#### Be Smart, Be Sustainable, Be Inclusive. Let's Measure it!

in2destination provides know-how in tourism and its own Big Data solutions to steer destinations and businesses to make informed decisions. We are international experts in Sustainable Tourism and its Measurement. Among our clients we count with United Nations World Tourism Organization (UNWTO), ITC, Ministries of Tourism, Regional Governments, Local DMOs, event venues, museums among others across the globe: Spain, Ireland, Colombia, Kazakhstan, Myanmar and Timor Leste. We provide strategic consulting, measuring toots and training to help transform tourism destinations and businesses into smarter, more sustainable and inclusive versions of themselves.



# **INNSOMNIA**

Stand R2.07

#### www.innsomnia.es

belen@innsomnia.es @Inn\_Somnia linkedin.com/company/innsomnia.

#### Innsomnia. Innovators that dream.

Innsomnia is a hub of innovation combining a firm commitment to talent and technology with a spirit of openness, collaboration, and creativity.



# **IRONCHIP**

Stand R2.12

#### www.ironchip.net

jose@ironchip.net @Ironchip\_Telco linkedin.com/company/ironchiptelco.

Big data and machine learning, oriented to security. We look for solutions to make the world and cyberspace a safer place. Safety and security.

We provide the safest solution for authentication, called Domekey. Domekey allow bussiness to provide the most secure authentication method, based on unspoofable location.



# **IRONHACK**

#### www.ironhack.com

bcn@ironhack.com @ironhack

www.linkedin.com/school/ironhack

#### Tech school focused on helping changing careers.

Ironhack is an international tech school with campus in Barcelona, Madrid, Paris, Miami, Mexico and Berlin and over 1,000 graduated students with courses in web development and UX/UI. It uses a bootcamp model to help people who want to change careers or expand their knowledge, reach the required level to enter the tech industry as a full-stack developer or UX/UI designer.



# **LAST MILE TEAM**

Stand R2.08

www.lastmile.team abatalla@lastmile.team @lastmileteam

## Transport Optimization & Customer Engagement.

Easy and scalable Amazon or Uber- like level of delivery operations. For local or multinational companies of any sector that deliver products or provide services at their customers' homes or offices. With our proprietary Last Mile Digital Platform@. Anywhere. It's built to Scale and Travel globally. As multitenant or dedicated Software-as-a-Service, or licensed on client own Cloud. We partner with Microsoft as Independent Software Vendors. Our Last Mile Digital Platform@ is Azure Certified and available in Microsoft's AppSource. Using our Platform raises first delivery attempt success rates over 99%.



# LIGHTBEE

Stand R2.28

www.lightbeecorp.com

info@lightbeecorp.com @lightbeecorp www.linkedin.com/company/lightbee.

The wireless revolution of Visible Light Communications.

Lightbee is a DATA Provider of Optical wireless interfaces applied to Mobile, LED Lighting and Vehicles, as well as for critical environments: Industrial, Hospital, Security etc.





# **NEURAFY**

#### www.neurafy.com

ivan@neurafy.com @neurafy www.linkedin.com/company/neurafy

# A natural technology, an easier life with a understanding technology. Neurafy is happy to help you.

Neurafy is a platform dedicated to create artificial intelligence bots. Neurafy uses artificial intelligence to improve communication between businesses, workers or customers. Our bots are capable of interacting with people using natural language, and they're able to understand clients' needs in order to offer them solutions in a way that's automated, but always still personalized. Offer your clients a personalized consultant that's available 24/7, and can perform commercial, support and even management tasks. Simultaneously manage conversations on social networks, mobile applications, email, web, voip, IoT, and even work with solutions that are already established.



# **NEWRALERS**

Stand R2.10

#### www.newralers.com

xavier@newralers.com @NewralersInfo linkedin.com/company/newralers.

# Leader in artificial intelligence applications able to understand natural human language.

The Newralers team have created tools based on technologies that emulate the neurological functions of our brain for years, always looking for revolutionary solutions for persistent problems, simulating the procedures that our brain executes. Our solutions are focused on providing technology to customer services through automatic labeling of database to provide the best document required, chatbots with or without speech recognition and intelligent management of fraud in insurance claims.



# **OK LOCATED**

Stand R2.03

#### www.oklocated.com

ceo@oklocated.es @OKLocated

linkedin com/in/ok-located-5248ab108

# Connecting the world through Bluetooth 4.0 - Tourism 3.0, Marketing 3.0.

Platform based on Bluetooth 4.0. technology It is a novelty in interaction, under the concept of "Smart City". We offer a single application for any place in the world that has multiple interactive services, where all information about the immediate surroundings can be found, including tourist information. In addition, it will provide interaction and additional advantages in shopping, leisure, games, locating lost objects... We do not use GPS, so as not to consume the phone battery.





# **SAMOBY**

## www.samoby.com

info@samoby.com www.linkedin.com/company/samoby

# Real time mobile maintenance, data consumption and Mobile Threat Detection.

Samoby delivers cloud solutions for real-time mobile maintenance, expenses management, and mobile threat defense. Automatically remediate mobile device issues in real-time, reducing TCO. Secure your BYOD Initiatives by performing real time audit and security threat defense (MTD), be GDPR compliant. Have detailed analytics on time use, data traffic for each app, limit usage, do not pay for unused licenses. Our open API enables Digital Transformation by integrating with corporate applications and processes: ITSM, SAM, SIEM can seamlessly use the data we collect in real time from mobile devices.



# **SECUREKIDS**

Stand R2.09

#### www.securekids.es

info@securekids.es @secure\_kids linkedin.com/company/securekids.

# Child protection service with which parents can monitor and manage their children's activity with mobile devices.

SecureKids is a parental control service for Android devices, with which parents can manage and monitor their children's devices in a useful, fast and handy way. This allows the minors to use the needed technology to develop socially in the actual world, without the dangers related to this technology.



# **SFY**

Stand R2.30

#### www.haido.es

aroca@sfy.com @sfy\_bcn

linkedin.com/company/soft-for-you-sl.

#### HaiDo - The real time remote collaboration platform.

Development and design of APP and high tech solutions for professional environments. Innovation workshops and procedures. Presenting HaiDo, the latest solution for remote collaboration in real time. With the use of AR and smart devices y fits to any market where collaboration is needed like health, automation, utilities...





# **SYNEIDIS**

#### www.syneidis.com

frederic@syneidis.com. @syneidis linkedin.com/company/syneidis.

#### We are changing the way you protect your data.

Syneidis is a cybersecurity company that changes the way companies and individuals protect their data. We have the support of prestigious customers, partners and investors such as respectively: the Ministry of Presidency; the European Space Agency and the National Institute of Cybersecurity; Caixa Bank Venture Capital. Our lead product is HushApp, a very secure alternative to WeTransfer. Our on-going R&D is focused on going beyond the state of the art in cryptography. Visit our stand for more information, or contact our CEO directly at frederic@syneidis.com



# **TALENTOO**

Stand R2.18

#### www.talentoo.net

jpuebla@talentoo.net @TalentooNet linkedin.com/company/talentoo-net.

# The social network of personnel recruitment that links employers with Headhunters.

Are you hiring? Imagine a website where you post your job offers and a network of professional recruiters (recruitment companies, headhunters) propose you their best evaluated candidates. You would save a lot of time and multiply the options of finding your ideal candidate. Imagine also that you only pay if you incorporate and that the price for our services is determined by you. All this and much more is Talentoo, a b2b web platform that becomes your unique provider. We are revolutionizing the employment market with a digital disruptive model.



# **TYRIS AI**

Stand R2.15

#### www.tyris.ai

javier@tyris.ai @TyrisSoftware linkedin.com/company/tyris-software.

# Fresh machine learning for business.

Tyris Al builds advanced Machine Learning models on top of massive amounts of IoT data to make any process more efficient, to make advanced predictions and to autonomously react against complex situations. Our learning models are specifically trained and adapted to any problem. They can be applied to fields such as industry, energy or business management.



# WINTELLIGEN

## www.wintelligen.com

aloha@wintelligen.com

@\_wintelligen

linkedin.com/company/wintelligen.

# Wintelligen wants to help companies deliver a exceptional customer experience.

Wintelligen is developing a platform where companies with physical space (hotels, airports, retail, etc..) can create conversation to interact with their customers through a chatbot based on location, time and customer preference.



delivering where it matters

# **YBVR**

Stand R2.23

#### www.ybvr.com ybvr@ybvr.com

ybvr@ybvr.com @YBVR360

linkedin.com/company/ybvr

Immersive VR video solution for every device on any network.

We deliver Video 8k in Virtual Reality over internet, Live and VoD.

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**ICEX Spain Trade and Investment** ICT and Digital Content Department ticscontenidos@icex.es www.icex.es



Secretary of State for Information Society and Digital Agenda internacionalsesiad@minetad.es www.minetad.gob.es



Red.es Public Corporate **Entity** emprendimiento@red.es www.red.es





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